



1MORE is a consumer electronics company that focuses on acoustic technology research, headphones, smart hardware, and firmware device design.

Official website: www.1more.com

1MORE = Always surpass ourselves

#### Culture

Respond to the nature and human being

#### Advantages

Innovations to market

High efficiency in operation

Long term accumulation of core technologies

#### Mission

Perfect combination and consistent innovation of acoustics and aesthetics

#### Vision

Most recommended headphone

# Hear & Now

1MORE is devoted to bringing music to life. We believe music is the monologue of the soul. Through modern excellence in form and function 1MORE delivers sound that is powerful and pure. When you "hear" our "now" you will be at one with your music, for the goal of any great technology is to disappear.

Transparency runs through the heart of 1MORE. We over-engineer and over-test our products to create crystal clear audio with elegant esthetics. We transcend boundaries in a global alliance of Danish industrial design, Italian sound design, American brand design, and world-class Chinese design and manufacturing.

1MORE's global efficiency and scale allows us to offer a level of quality and value that no other brand can. There may be a mountain of headphone brands. We don't simply want to climb that mountain. We want to turn it upside down so everyone can reach the peak.



## 1MORE – Turn the mountain upside down



1MORE doesn't want to climb the mountain of headphone brands But want to turn it upside down, so everyone can reach the peak



## Co-founder and VP of 1MORE Howard Yu

Responsible for supply chain management, product development and design, and marketing;
More than 20 years of experience in sales and customer development in ecommerce;
Worked for in Mart, Mitac Technology, and Foxconn;

## Founder and CEO of 1MORE Gary Hsieh

Co-founded MAG.Inc, an

first electronic frame.

international brand of color displays;
Served at Foxconn for 10 years and was prized as the youngest BU to head groups that manufactured iPods, Kindle e-books, Foxconn's picture frame division, and created the world's

## Co-founder and VP of 1MORE Frank Lin

Responsible for brand marketing,

sales, and E-Commerce operation and management;
More than 20 years experience in hardware and software research and development in the consumer electronics industry;
Worked for Foxconn Group;

## Co-founder and VP of 1MORE Channing Zhang

15 years experience in product design verification, quality assurance, customer service support, and plant operations; responsible for product design, validation, manufacturing and quality management for Apple, Sony, Philips, Amazon, Huawei, Lenovo, and other global brands; Worked as general manager of domestic medium-sized enterprises, responsible for the company's production operations and

#### Team

#### **Luca Bignardi (Italy)**



- •Luca Bignardi : world-class music producer and engineer
- •4 time Grammy Award winner
- Luca has worked with these World-class artists: Andrea Bocelli, Luara Pausini, Vasco Rossi, Adriano Celentano, Ana Belen, Anastacia, Alexia, Gianni Morandi;
  Works as 1MORE's headphone tuner and sound designer.

#### **Mac Vincent (Canada)**



- •Former vice president of greater China for Sennheiser;
- •Member of 1MORE brand strategy brain trust.

#### Dave Russell (USA)



- •Former BOD of Gateway.
- •Former Executive Vice President, Avalon Capital Group
- •Serves on the board of privately held Amazing Mail.com
- •Serves on the board of directors of Vizio, Inc., America's fastest-growing HDTV and consumer electronics company.
- •Founder and Executive Chairman, Puro Sound Labs LLC
- •CEO of 1MORE USA

#### **Manouchehr Fathi (Denmark)**

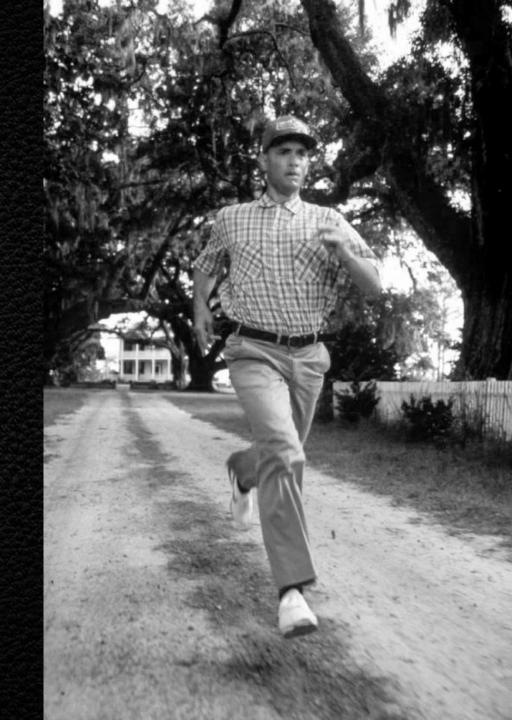


- •Founder and Managing Partner, Ominor and CEO of Vers:
- •Held senior operations and engineering roles at companies including Amdahl, Supermac, Visioneer, Remedy and Flextronics. Long term cooperation in Nordic industrial design;
- •Executive responsibility for \$3B global projects and over 26 year experiences in ID and operation;
- •Member of 1MORE brand strategy brain trust.

## Alliance Partnership

Trade our key suppliers as strategic alliance partners. Work together diligently with spirit of Forrest Gump.





## REVIEWS / MEDIA



"These in-ears boast plenty of impressive features, but perhaps the most remarkable thing about them is the price: At \$100, they make others in their class look embarrassingly overpriced" Ryan Waniata, Digital Trends



"A terrific value product that will help reset the price performance bar for affordable portable audio." Eric Neff, Headphone Guru

## **Forbes**

"The entire experience is upscale, with no corners cut: fit, design, audio performance, packaging and accessories." Brad Moon, Forbes



The Triple-Driver's sound is not only full and warm but nicely detailed.
There's plenty of bass oomph and definition is decent enough. The midrange sounds clear and natural; this is a headphone that will appeal to audiophiles," David Carnoy, CNET



[1MORE is] already recognized for making some of the best audio products in the world. They've been winning both design and audiophile awards around the world," Kevin Kelleher, Time Magazine



"This in-ear headset performs well above its pay grade.

1MORE could easily ask for an extra \$50", Staff, TweakTown

### **REVIEWS / MEDIA**



At around \$100, 1More has destroyed every other headphone set in or above their price range. I don't see myself going back to wireless for a while. Brian Wharton, MacSources







Beautiful presentation, clear and balanced, luxury at an affordable price, Maruice "MoeDawg," Washington," Head-Fi



"The 1MORE Triple Driver inear headphones can perform, when optimally fitted, on a level that wouldn't be out of place in a \$1,000 in-ear monitor," Cliff Wade, Tech Dissected



"the 1More Triple Driver in-ear headphones did leave a great impression on me. I've used other headsets and earbuds that cost more and still don't offer the audio quality on the triple driver," Chris DelCastillo, Nerd Reactor

## examiner.com

"Its all the little things, like the immaculate packing, on top of great sound that makes the Triple Driver a must have," Marshall Rosenthal, The Examiner

## Consumer Reports

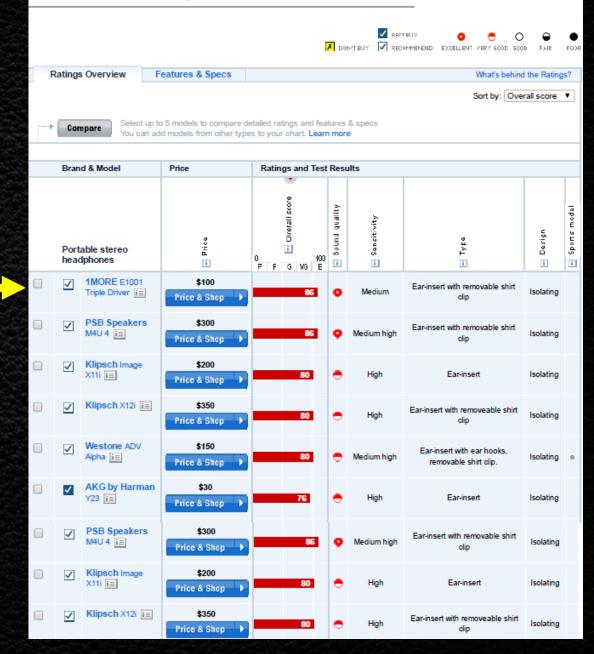


#1

# Rated Headphone

July 2016 Issue













December 2016 Issue





October 2016 Issue



# BESTOF 2016 THEYEAR 2016



EDITORS'
CHOICE



**EARPHONES** 

#### **1More Triple Driver In-Ear Headphones**

EDITORS

\$99.99

\$99.99 at Amazon SEE IT

1More's Triple Driver In-Ear Headphones (in-canal earphones, actually) come with a load of eartips to ensure a comfortable fit, and sound better than many earphones that cost twice the price.



## THE BEST EARBUDS YOU CAN BUY

Block out the world and tune into your own with our favorite earbuds

By Ryan Waniata — October 28, 2016 11:34 AM



#### The best

1More Triple Driver In-Ear Headphones

The 1More Triple Drivers are a affordable, easy on the eyes, and offer a depth of sound which is second-to-none.

\$99.99 from Amazon

**\$113.98** from Sears

## Technology and Products



## **Technology and Products**

Patented Acoustic Technology









Metal Composite Diaphragm

Multi Drivers Headphones

**Subjective Acoustic** 

Fashionable Smart









IOT Eco System



IOT Headphones



**IOT Speaker** 



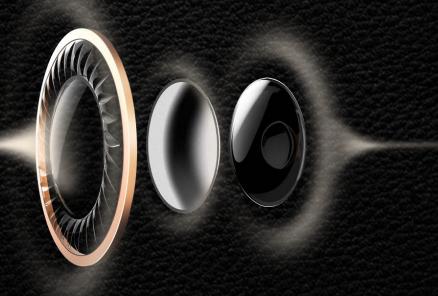
**IOT Toys** 



Music Social Media

## Piston Acoustic Technology Patented Composite Layers of Diaphragm

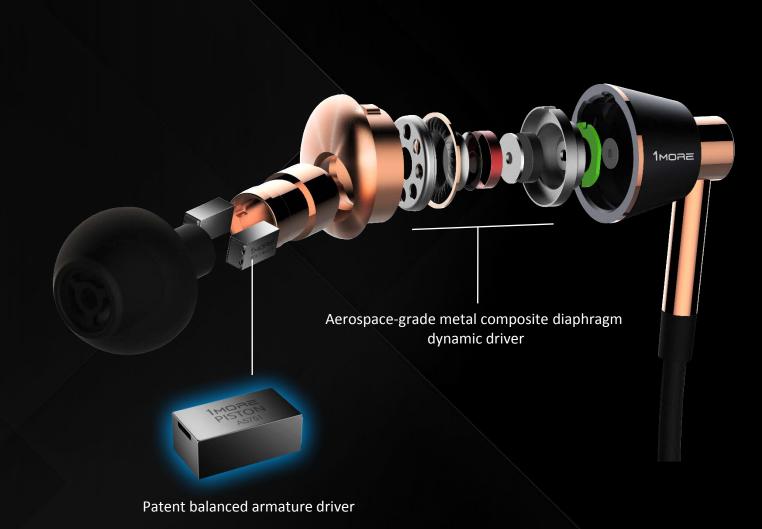
Patented triple layer diaphragm design allows the listener to hear music as the artist originally intended. The result is clear treble, immaculate midrange, and powerful bass.



Aero-space metal composite diaphragm (Explosion Fig.)

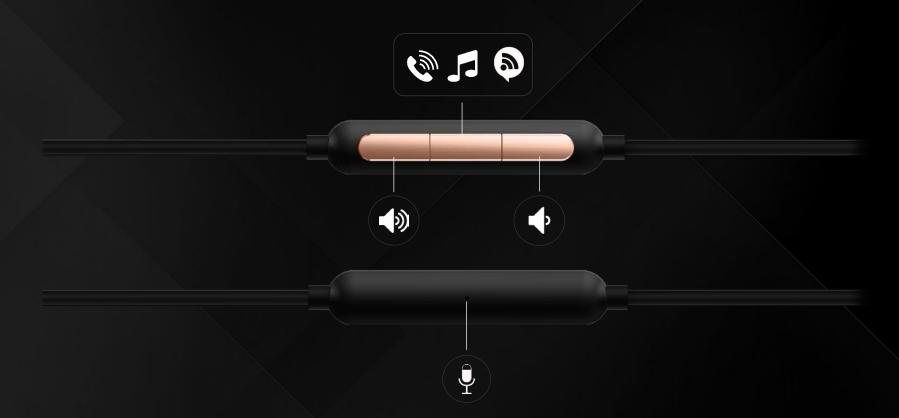
## Meticulous Sound Applied with Triple Drivers

Two balanced armatures and a separate dynamic driver deliver an extremely powerful yet intimate listening experience. Together they create a spacious and transparent feeling of having nothing between you and your music. Our patented armatures work together to deliver sizzling highs and can withstand extremely high input power without distortion. They have an extended frequency range up to 40,000 Hz to reproduce high-resolution audio. Frequencies in this range add "transients", a sonic quality normally only heard in live music. The armatures are uniquely inset with durable silicone covers for lasting performance and resilience. Our patented triple layer driver with aerospace grade metal inside two outer layers of PET, a resilient polymer, greatly increases bass and midrange response time, definition, and fullness.



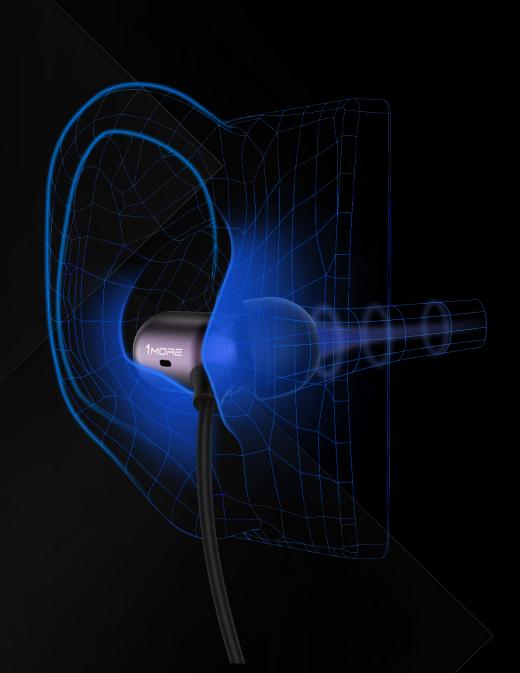
## Dual-system intelligent controls Compatible with iOS and Android

Dual-system intelligent controls are compatible with both Apple iOS and Android systems, allowing the user to change volume, play/pause, and take calls.



## Precise Ergonomic Design

According to the medical canal data of various age sections and different genders, we designed an average size of ear buds with a more comfortable way to fit in.









## Nordic Design Style

**Precision Metal Craftmanship** 



## Luca Bignardi

Four Time Grammy Award Winner

Italian Brand Ambassador with a deep passion for perfecting 1MORE's sound

## **Honor List**



## **Honor List**



## Media Review



"Rich sound and luxury feel."



"You never feel like these buds are going to blow you out of the water down low."



"I was rewarded with a level of dynamic slam, especially in the mid and low bass, that rivaled any in-ear I've used."



"I was amazed at the quality and range of sound that these produced, from treble to bass. "

### Recommendations

#### Former CEO of Sennheiser Asia - Marc Vincent

"For ears, eyes and hands, 1MORE product full with sense of quality and taste."

#### Famous American Producer & Sound Engineer - David Kellogg

"1More is offering something unprecedented- supremely accurate and professionally balanced earphones that are elegantly designed and incredibly affordable."

#### American Senior Reviewer - Ian Scott-Parker

"Nothing seemed to be outside the capabilities of these earphones."

#### **Current Facts**

#### **Quality and Reliability**

- The product yield is above 99% , RMA ratio is less than 0.03%  $(300 \ \mathsf{DPPM})$
- Total tests on products' functional reliability and user's experiences amount to 732 items.
- Environmental tests on toxic substances and elements amount to 175 items.

#### **Sales and Recommendations**

- Total sales in less than 3 years amount to 20,000,000 pcs.
- Day sale on Nov  $11^{th}$ , 2014 amounts to 200,000 pcs, which is 100.1 in headphones of mainland China.
- Online recommendations amount to 2,560,000 and five-star rank above 99% by May  $10^{th}$ , 2016.

#### **International Awards**

• Won 10 international design awards in 3 years.

#### **Business Expansions**

- 18 provincial distributions, 20 T-Mall online shops and 150 offline experiencing stores in mainland of China.
- Sales in  $\frac{5}{2}$  countries and regions as following: USA, England, Japan, Korea and Taiwan China.



1 MORE Piston Classic (In- Ear)

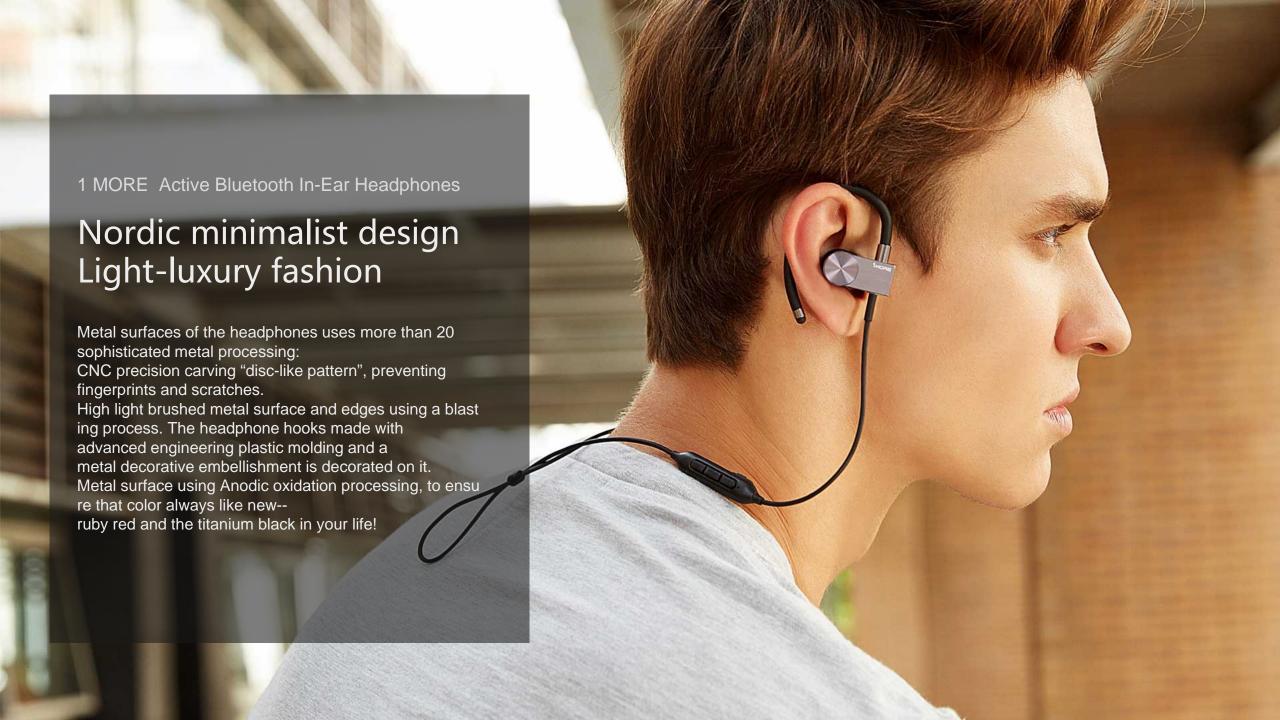
## Metal Composite Diaphragm A better taste with surging and melodious sound

Millions of people like the classic style. It's the very style we need to extend. we've selected metal composite diaphragm, to allow the metal clip to have outstanding performance in high frequency, give you a mellow sound in detail. PET materials are flexible and soft, which provide a mellow mid-sound as well as strong bass. Tie in optimized program, make you feel more comfortable, balance and shock. Will not get bored though listen for a period of time.

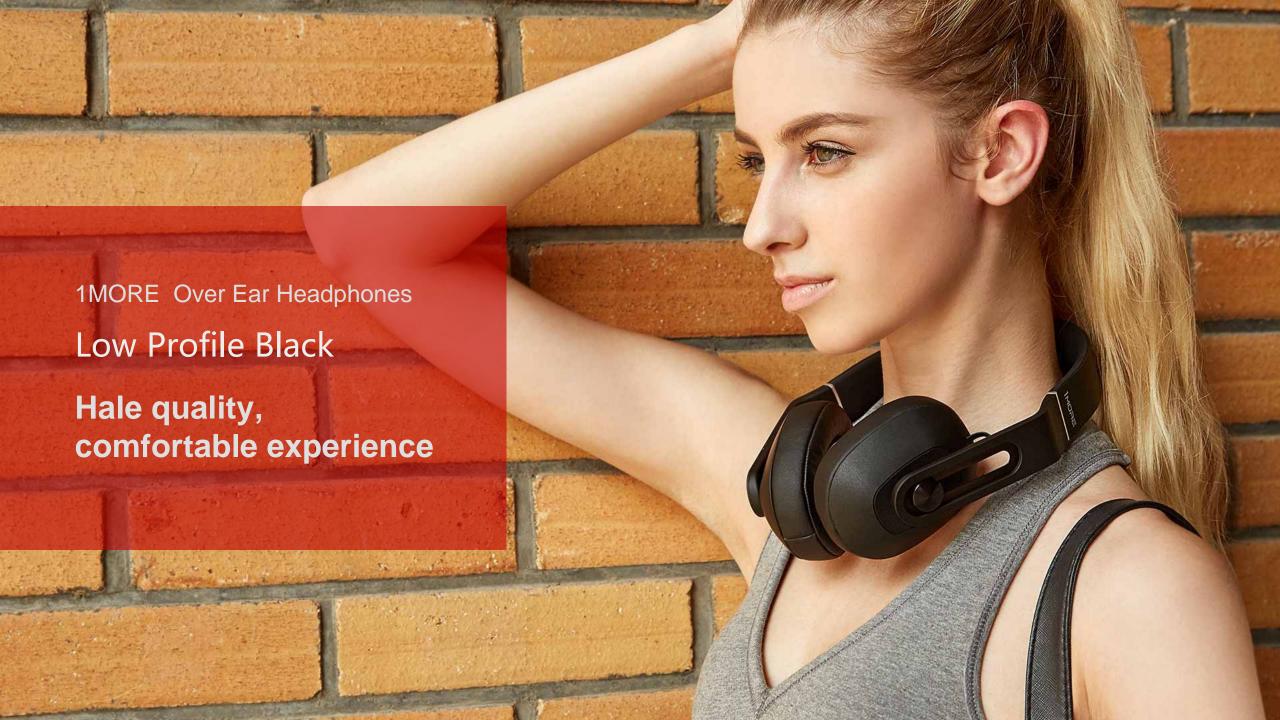


# **1MORE Crystal Piston Earphones**

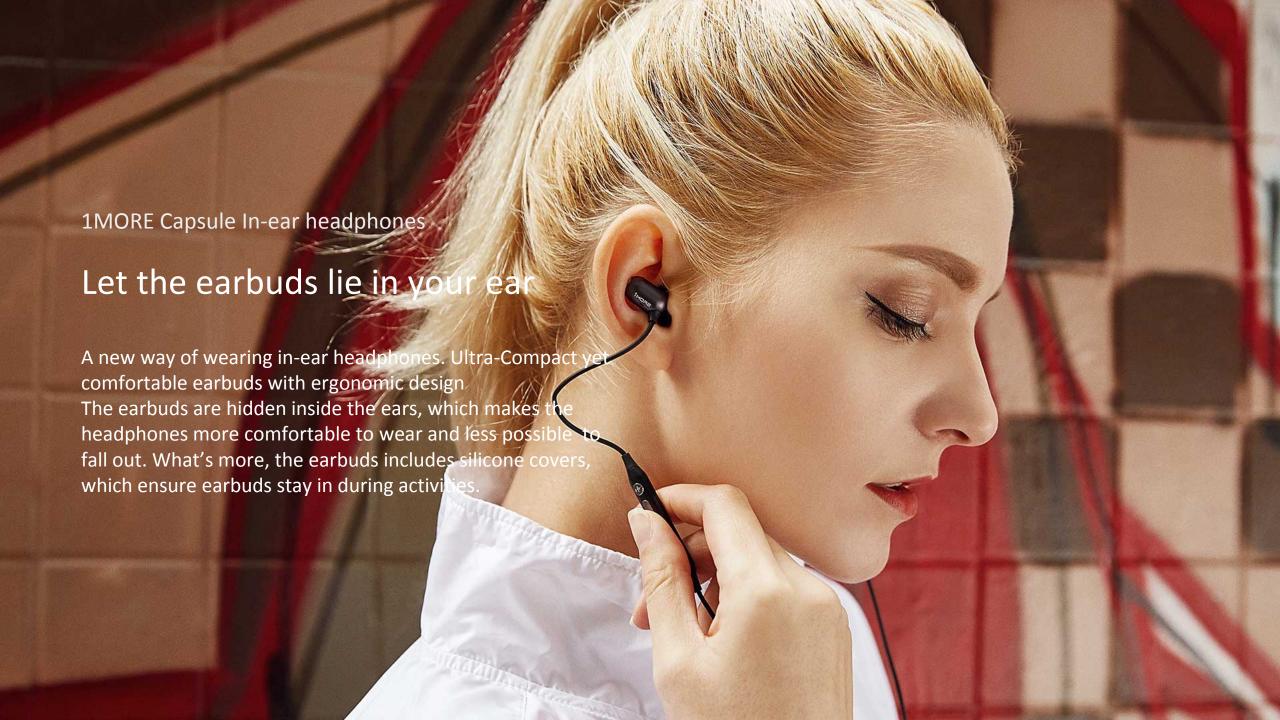
- · Swarovski ® elements
- · Luxury quality
- · Vivi listening experience
- · Dual-system intelligent control















Triple Driver Lightning In-Ear Headphones

This Triple Driver Earphones with Aluminum finishing provides luxurious metallic feel

Patented iron-ring structure, more balanced with tri band

Enthusiast wire design, fashionable





Effectively isolating external noise for better listening experience

Ergonomic design, comfortable fitting

Patented iron-ring speaker design, high definition listening experience





## Global Media Recommendations



# Serious Listening: A Review Of 1MORE USA Headphones

Thingamajigs | January 22nd, 2016



"I was amazed at the quality and range of sound that these produced, from treble to bass. The sound transitions between different genres of music and then to a podcast or audiobook without a reduction of clarity."

——Elmoremagazine

Brigs-inbering-sependeralise con/2016/01/illumenants-reings-inbering-sepender-andress-status

## **David Kellogg**

## A MUSIC PRODUCER'S REVIEW OF 1MORE'S TRI HEADPHONES

Home > News > A music producer's review of 1MORE'S Triple Driver In-Ear Headphones

February 05, 2016 revie

By: David Kellogg

The sonic quality of 1MORE'S Triple Driver In-Ear Headphones came as an utter surprise in a market where high-end multidriver in-ear monitors have generally cost \$800 and up. Recent competition in a growing market where consumers are beginning to demand the sound quality pros and audiophiles have demanded for years has brought prices down, but not this far, and not for a product this good.

Shure's E500's and UE's Triple.fi 10's are two examples of offering pro quality headphones at a lower cost. They retail respectively at \$499 and \$399. Here comes the boom, and not the fake boom cheap headphones give you... 1MORE'S triple drivers retail at \$99! That's less than 1/3 the cost of any other triple driver I'm aware of on the market.

"1More is offering something unprecedented- supremely accurate and professionally balanced earphones that are elegantly designed and incredibly affordable."

——David Kellogg

hicipy/usa. Latore com/blogs/news/114192647-

more-s frible driversin-ear-headphones

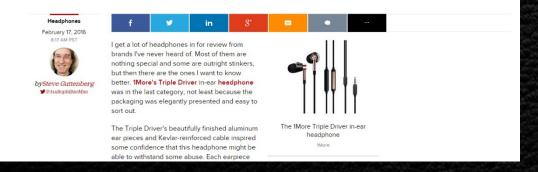
David Religg has been a career sound engineer and

at Wisenian (FilmWell) blee Applied Black (Fileselfs) (19) less and bleeff and and



## This \$100 in-ear headphone has a rich sound and luxury feel

The 1More Triple Driver in-ear headphone wows the Audiophiliac.



"It was akin to listening to headphones plugged into a tube amplifier, everything was just a little prettier and nicer sounding with the Triple Driver."

——Steve Guttenberg

 $n_{s}/M_{s}$  with the complete way this -100 . The carefrest opinions that an inchestion is a new leaving -6

## **Theheadphonelist**

## theheadphonelist



A CURATED COLLECTION AVAILABLE NOW @ ALO

LISTS  $\checkmark$  REVIEWS  $\checkmark$  THL RECOMMENDS  $\checkmark$  NEWS DEALS  $\checkmark$  THL

YOU ARE AT: Home » Earphone Reviews » 1MORE Design Crystal Piston In-Ear Earphone R

1MORE Design Crystal Piston In-Ear Earphone Review

94

BY LJOKERL ON DECEMBER 29, 2015

REVIEWS, EARPHONES

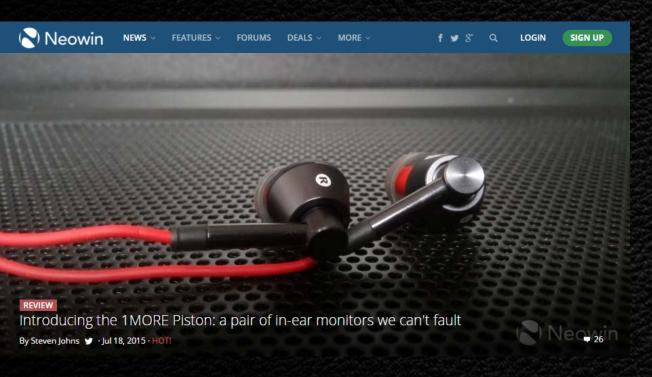


"The only truly high-performance fashion in-ear I've tried."

——Theheadphonelist

attp://themeadphanelist.com/headphane\_review/finione-acsign c aiston-lin-ean-earphane-review/

### Neowin



"The lows, mids and highs were all well balanced... Songs with heavy bass didn't disappoint, and female vocal was still extremely enjoyable."

——Neowin

http://www.neowin.het/news/his oducing the

## E-earphone (Japan)



どうもどうもでございます! SHIBUYA TSUTAYA店のハセケンです! 今回は新製品のご紹介です!

ババン!



## "【本日解禁!】那个高性价比的耳机回归啦!" —— E-earphone

littp://www.e-earphone.jp/blog/?p=44408

## Mynavi News (Japan)

## 家電Fan M.マイナビニュース

ニューストップ > 家電 > サウンド/オーディオ

「ライフスタイル」チャンネル リニューアルオープン

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デジカメ

テレビ / レコーダー

サウンド / オーディオ

デジタル家電

生活家電

ガジェット / コモノ

家電量販店

#### Sponsored

キヤノン

ストックフォト

ローランド

中国1MORE、コスパの高いアルミ製イヤホン - 防振システムを採用

[2016/05/20]





- ▼ 【プレゼント】多機能・高音質・丈夫!モバイルバッテリー付ワイヤレススピーカー ▼ 【今がお得】ブラザーの多機能プリンター購入で2000円キャッシュバック!
- 【ビジネスプリンターNAVI】ブラザーのプリンターを性能・使い方・導入事例で比較
- ✓ 【小さっ!】第6世代Core i5+480GB SSD、約660gの超小型PC!

フリーウェイは5月20日、中国1MORE(ワンモア)のイヤホン「1MORE Piston Classic」を発 表した。5月21日から、ポータブルオーディオ専門店「e☆イヤホン」にて先行発売する。価格 はオープンで、e☆イヤホンでの販売価格は税込2,980円。カラーはゴールド、ピンク、グレー の3色。



1MORE Piston Classicは、ダイヤモンドカットを施したアルミ製きょう体を採用するダイナミ ック型のイヤホン。ラテン・グラミー賞を受賞したサウンドエンジニア・Luca Bignardi(ルカ ビグナルディ)氏が最終チューニングに参加している。

振動板にはチタン素材とPET素材を使用。2カ所のポートから不要な音圧を逃がす「デュアル防 振システム」を採り入れており、ノイズを抑えたピュアなサウンドを実現するという。

ケーブルは防弾チョッキにも使われるケブラー素材で覆われており、丈夫で絡みにくくなって いる。また、iOS・Android両対応のマイク付きリモコンを搭載している。

"中国1MORE、性价比非常高的铝 Mynavi News

## AV Watch (Japan)



テレビ | レコーダ | ポータブルオーディオ | ヘッドフォン | Bluetoothスピーカー | USB | Watch AVアンプ | アクションカム | デジカメ | プロジェクタ | PS4 | BDプレーヤー | 音楽配

#### ニュース

#### 2,980円でアルミ製。e☆イヤホンから1moreの新イヤフォン [Piston Classic]

(2016/5/20 12:57)





e☆イヤホンは、中国のブランド「1more」(ワンモア)の新イヤフォン「Piston Classic(ピストンクラシック)」を5月21日に国内先行販売する。価格は2,980円(税 込)。カラーはiPhoneとのマッチングを意識したGold、Pink、Grayの3色。



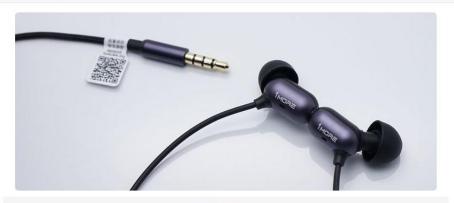
1moreは、2013年に中国の深センを本拠地として設立されたメーカー。 Foxconnに勤めていた4人が共同創業者であり、「優れたヘッドフォンやイヤフォ ンを驚くほど手頃な価格でお客様に届ける」という理念を持っているという。ま た、最終チューンには、ラテン・グラミー賞を受賞したサウンドエンジニアのLuca Bignardi(ルカ ビグナルディ)が参加している。

e☆イヤホン发售1moreの新品「Piston

—— AV Watch

## FNZOO (Taiwan)

22:34 **(4)** 什么值得买 **(5)** XBOXONE 游戏列表 **(2)** 图库 **(7)** BLOG



发布时间:2016年06月09日 16:00:00 / 来源:什么值得买 / 作者:苍海JMAX

## 1MORE Capsule圈铁 入耳式耳机 评测

## 前言 美于I MORE:

本身是小米背后的耳机设计团队,独立化的运作曾经一度疯狂打算收购某国际B字头品牌(最后幸亏某香港 人据说高价作X没卖成)。在科技树技能专精方面,这家公司是依靠富士康原来负责IPOD和Kindle的负责 人谢冠宏为首的台湾系领导层,所以高层本身电子工科技能点到爆。 方式,毕竟大资本不难请到各路高手。

反倒是这家公司的蓝牙科技树表现相当抢眼,要不是后来某次发布会上否掉了我比最喜欢的声音版本的蓝 牙头戴,差点就相信这个牌子要上天了。

—— FNZOO

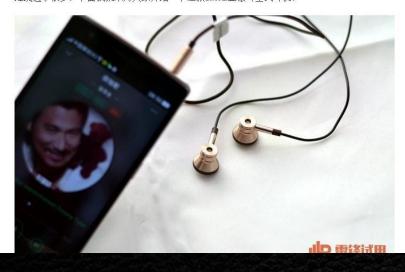
## igao7 (Taiwan)

## 百元级耳塞的新选择——1MORE评测

**9** 2016-03-24 00:26

● 1MORE金澈耳机加强版 │ 0条评论

很难得的机会得到了这款1MORE金澈耳机,说难得是因为等待的过程经历了很漫长的时间,真是千呼万唤"屎"出来。从去年 开始等,一直等到今年才刚刚到手。说回正题,大家对入耳式耳机和头戴式耳机都非常熟悉了,但对这种平头的耳塞式耳机已 经疏远了很多,下面我就来为大家介绍一下这款1MORE金澈耳塞式耳机。



## *In Ear Kopfhorer (Germany)*

## 1More Triple Driver E1001 im Test

Die Firma 1More, welche auch hinter der Entwicklung der sehr beliebten Xiaomi Piston 3 und Xiaomi Hybrid steckt, bringt mit dem 1More Triple Driver E1001 einen preislich erschwinglichen Hybrid In-Ear Kopfhörern mit 3 Schallwandlern heraus.

Der 1More Triple Driver dürfte der derzeit preiswerteste In-Ear Kopfhörer mit 2 Balanced-Armatur Treibern und einem dynamischem Treiber pro Seite auf dem Markt sein. Nun hatten wir die Gelegenheit den Triple Driver ausführlich zu testen.

#### 1More Triple Driver



#### **PROS**

- + Gute Bassbetonung, sehr klare Mitten und Höhen
- + Gute Tiefenstaffelung und Instrumentenseperation
- + Sehr gute Auflösung
- + Viel Zubehör
- + Sehr gute Preis-Leistung
- + Gute Verarbeitung
- + Ansprechendes Design

#### CONS

- Für manche vielleicht zu viel Bass
- Gerader Klingenstecker

#### **BEWERTUNG**

Der 1More Triple Driver gehört klanglich zu den besten In-Ear Kopfhörern um die 100 Euro, besonders die sehr gute Auflösung und die klaren Mitten und Höhen machen den Triple Driver zu einer Kaufempfehlung, wenn ein In-Ear Kopfhörer mit einer guten Bassbetonung gesucht wird. Zudem ist die Verarbeitung gut, die In-Ear Kopfhörer kommen mit reichlich Zubehör und sie sehen sehr edel aus.

"Die Firma 1More, welche auch hinter der Entwicklung der sehr beliebten <u>Xiaomi Piston 3</u> und <u>Xiaomi Hybrid</u> steckt, bringt mit dem 1More Triple Driver E1001 einen preislich erschwinglichen Hybrid In-Ear Kopfhörern mit 3 Schallwandlern heraus. "

—— In Ear Kopfhorer

inttp://www.mearkonthoerer-rests.de/testb

